

Australian Made: *The paramount importance*

In an era dominated by global markets and mass production, the choice to support locally made products carries immense significance. As manufacturers of outdoor blinds, roller shutters, plantation shutters, and aluminium louvres, we understand the pivotal role that conscientious consumer choices play in shaping the future of our industry and the environment.



At Ozroll Industries, we take pride in our commitment to producing high-quality solutions, and we want to shed light on the paramount importance of buying Australian-made products, especially those crafted with eco-friendly materials like our innovative LocAL aluminium for our Elipso Louvres.

One of the primary advantages of opting for Australian-made products is the direct support provided to local industries. By choosing our outdoor blinds, roller shutters, plantation shutters, and aluminium louvres, consumers contribute to the growth and sustainability of Australian businesses. This support transcends the economic realm, fostering a sense of community and reinforcing the connection of local businesses. In turn, this has a ripple effect on employment opportunities, ensuring that skilled workers in our communities thrive.



Crucially, our commitment to using locally sourced aluminium and the introduction of LocAL aluminium for our Elipso louvres reflects our dedication to environmental responsibility. The production of LocAL aluminium involves significantly fewer emissions compared to traditional aluminium manufacturing methods, aligning with the global push for sustainable practices. This conscious choice not only reduces our carbon footprint but also sets a benchmark for other manufacturers to embrace environmentally friendly alternatives.

Capral's LocAL Green option has become a beacon of sustainable manufacturing practices in the industry, and we are proud to be at the forefront of this movement. By offering low carbon aluminium, we encourage our customers to make environmentally responsible choices for their projects. We believe in setting a new standard for the industry, one that emphasises both quality and a commitment to the planet.

In summary, our efforts in the last 12 months to reduce waste, enhance our environmental processes, and introduce eco-friendly products have been underscored by our transition to low carbon aluminium.

It has been an instrumental step in reducing our carbon footprint, supporting the use of environmentally responsible materials, and encouraging our customers to join us in this journey towards a greener, more sustainable future.

As we move forward, we remain firmly committed to advancing our sustainability initiatives, reducing our environmental impact, and promoting eco-conscious choices. Together, we can build a brighter, more sustainable future for all.